



ACT 3395	(3)	Managerial/Cost Accounting
ACT 4491	(3)	Advanced Accounting I
ACT 4494	(3)	Income Tax I
ACT 4495	(3)	Income Tax II
ACT 4497	(3)	Auditing

Select one accounting elective:

ACT 3396	(3)	Accounting Information Systems
ACT 4496	(3)	Managerial/Cost Accounting II
ACT 4498	(3)	Advance Auditing

Select one upper level business course elective.

**FINANCE MAJOR (30 HOURS)**

FIN 4431	(3)	Financial Management
FIN 4432	(3)	Investments
FIN 4437	(3)	Financial Institutions

Select six electives:

FIN 3333	(3)	Financial Mathematics
FIN 3334	(3)	Financial Statement Analysis
FIN 3336	(3)	Real Estate Finance I
FIN 3337	(3)	Personal Financial Planning
FIN 4419	(3)	Speculative Markets
FIN 4434	(3)	Financial Modeling
FIN 4436	(3)	Securities Analysis
FIN 4438	(3)	Bank Management
FIN 4439	(3)	Finance Seminar
FIN 4440	(3)	Real Estate Finance II
FIN 4454	(3)	Public Finance
FIN 4495	(3)	Selected Topics in Finance
RMI 3335	(3)	Principles Of Management and Insurance

Select one upper level business course elective.

**GENERAL BUSINESS MAJOR (30 HOURS)**

***B.S./B.A. in Business Administration degree with a major in general business***

***Concentrations in general business, business economics, international business, and small business and entrepreneurship***

Select one upper level course in three of the following five areas:

- Accounting
- Economics
- Finance
- Management
- Marketing

Select one concentration (21 hours):

**Business Economics Concentration:**

- Select five upper level economics courses (15 hours).
- Select two upper level finance courses (six hours).

**General Business Concentration:**

- Select seven upper level courses among the business disciplines, with a limit of three courses in one discipline.

**International Business Concentration:**

*Select three of the following courses not used to satisfy the business core global issues requirement (nine hours):*

ACT 4435	(3)	International Accounting
ECO 4451	(3)	International Trade
FIN 4435	(3)	International Banking and Finance
MGT 4478	(3)	International Management
MKT 4468	(3)	International Marketing

Select two upper level business course electives (six hours).

Select two modern foreign language courses (six hours).

**Small Business and Entrepreneurship Concentration:**

MGT 4475	(3)	Small Business Management
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Select four of the following courses:

ACT 3396	(3)	Accounting Information Systems
MGT 3375	(3)	Human Resource Management
MGT 4472	(3)	Organizational Behavior
MGT 4460	(3)	Introduction to Project Management
MKT 3365	(3)	Integrated Marketing Communications
MKT 4463	(3)	Retailing

Select two upper level business course electives (six hours).

**INFORMATION SYSTEMS MAJOR (30 HOURS)**

***B.S./B.A. in Business Administration degree with a major in information systems (IS)***

IS 2244	(3)	Computer Programming I
IS 2260	(3)	Computer Programming II
IS 3320	(3)	Data Communications and Computer Networking
IS 3330	(3)	Web Authoring
IS 3346	(3)	Database Management Systems I
IS 4447	(3)	System Engineering and Project Management
IS 4460	(3)	E-Commerce Design

Select one concentration:

**General IS Concentration (nine hours)**

Select three courses from the following:

IS 3339	(3)	Object-Oriented Programming I
IS 3349	(3)	Object-Oriented Programming II
IS 3380	(3)	Network Operating Systems
IS 4430	(3)	Web Site Design
IS 4440	(3)	Database Management Systems II
IS 4443	(3)	Internet Development
IS 4450	(3)	Network Design and Management
IS 4451	(3)	Network Infrastructure and Security
MGT 4480	(3)	Technology and Management Innovation

**Networking Concentration (nine hours)**

IS 3380	(3)	Network Operating Systems
IS 4450	(3)	Network Design and Management
IS 4451	(3)	Network Infrastructure and Security

Web Development Concentration (nine hours)

IS 4430	(3)	Web Site Design
IS 4440	(3)	Database Management Systems II
IS 4443	(3)	Internet Development

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**MANAGEMENT MAJOR (30 HOURS)**

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***B.S./B.A. in Business Administration degree with a major in management (MGT)***

**Concentrations in general management, human resource management, and production and operations management**

MGT 4472	(3)	Organization Behavior
MGT 3375	(3)	Human Resource Management
MGT 4479	(3)	Management Seminar

*Select one concentration:*

General Management Concentration

MGT 4460	(3)	Introduction to Project Management
MGT 4471	(3)	Organizational Development
MGT 4473	(3)	Labor Law and Collective Bargaining
MGT 4474	(3)	Business and Society
MGT 4475	(3)	Small Business Management
MGT 4480	(3)	Technology and Innovation Management
MGT 4481	(3)	Staffing
MGT 4482	(3)	Managing Health, Safety and Diversity
MGT 4483	(3)	Human Resources Development
MGT 4485	(3)	Performance Appraisal and Compensation
MGT 4490	(3)	Total Quality Management
MKT 3363	(3)	Transportation Management
MKT 4463	(3)	Retailing
MKT 4465	(3)	Business Logistics
QM 3342	(3)	Introduction to Operations Research

*Select one upper level business course elective.*

Human Resource Management Concentration

*Select six of the following courses:*

BUS 4499	(3)	Internship
MGT 4471	(3)	Organizational Development
MGT 4473	(3)	Labor Law and Collective Bargaining
MGT 4481	(3)	Staffing
MGT 4482	(3)	Managing Health, Safety and Diversity
MGT 4483	(3)	Human Resource Development
MGT 4485	(3)	Performance Appraisal and Compensation
MGT 4496	(3)	Selected Topics in Human Resources

*Select one upper level business course elective.*

Production and Operations Management Concentration

*Select six of the following courses:*

BUS 4499	(3)	Faculty approved Internship
ECO 3357	(3)	Managerial Economics
MGT 4460	(3)	Introduction to Project Management

MGT 4465	(3)	Business Logistics
MGT 4480	(3)	Technology and Innovation Management
MGT 4490	(3)	Total Quality Management
QM 3342	(3)	Introduction to Operations Research

*Select one upper level business course elective.*

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**MARKETING MAJOR (30 HOURS)**

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***B.S./B.A. in Business Administration degree with a major in marketing (MKT)***

MKT 4462	(3)	Consumer Behavior
MKT 4464	(3)	Marketing Research
MKT 4469	(3)	Marketing Management

*Select three to five marketing electives (9-15 hours):*

MKT 3362	(3)	Advertising
MKT 3364	(3)	Services Marketing
MKT 3365	(3)	Integrated Marketing Communications
MKT 4461	(3)	Personal Selling
MKT 4463	(3)	Retailing
MKT 4466	(3)	Direct Marketing
MKT 4481	(3)	Internet Marketing I

*Select one to three marketing electives (3-9 hours) to accumulate a total of 27 hours in marketing courses:*

BUS 4460	(3)	Business Consulting and Research
MKT 3363	(3)	Transportation Management
MKT 4465	(3)	Business Logistics
MKT 4467	(3)	Sales Management
MKT 4482	(3)	Internet Marketing II
MKT 4495	(3)	Selected Topics in Marketing

*Select one upper level business course elective.*

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**RISK MANAGEMENT AND INSURANCE MAJOR (30 HOURS)**

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***B.S./B.A. in Business Administration degree with a major in risk management and insurance***

RMI 3335	(3)	Principles of Risk Management and Insurance
RMI 3340	(3)	Surplus Lines and Reinsurance
RMI 3346	(3)	Life and Health Insurance
RMI 3348	(3)	Property and Liability Insurance
RMI 33xx	(3)	Agency Management
RMI 3442	(3)	Insurance Operations
RMI 4440	(3)	Corporate Risk Management
RMI 4449	(3)	Risk Management and Insurance Seminar

*Select two upper level business course electives (three hours).*

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**B.A.S. IN RESOURCES AND TECHNOLOGY  
MANAGEMENT**

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*Bachelor of Applied Science in Resources and Technology and  
Management Degree*

General Studies	48 hours <sup>1</sup>
Business Administration Core	42 hours <sup>2, 3, 4</sup>
Courses in the major	<u>30 hours</u> <sup>3, 4</sup>
Total	120 hours

<sup>1</sup>The 48 hours of general studies must include six hours of Principles of Economics I & II and MTH 2201 completed with a grade of C or better.

<sup>2</sup>Students must complete the following lower-level courses (or their approved transfer credit equivalents) with a grade of C or higher in each course before registering for any upper level course in the business curriculum: ENG 1101/03, ENG 1102/04, MTH 2201, IS 2241, ACT 2291, ACT 2292, ECO 2251, ECO 2252, QM 2241, LAW 2221, and all 2000-level courses in the major and minor. Students may enroll concurrently in the last of these courses along with their initial 3000-level courses subject to their adviser's approval and consistent with published prerequisite requirements. Under no condition may a student enroll in a 4000-level course without the satisfactory completion (grade of C or higher) of the lower-level courses listed above.

<sup>3</sup>Transfer credit will not be awarded for any course to be used in the business core or major in which a C grade or higher has not been achieved.

<sup>4</sup>Students must achieve an overall C average in both their bscieachy completio(rmen )6.1



