
**B.S. / B.A. BUSINESS ADMINISTRATION
DEGREE REQUIREMENTS**

For more information, see the index listings for baccalaureate degree parameters, general studies, and academic regulations.

Specialized General Studies Requirements

- The general studies program must include six hours of Principles of Economics I & II and MTH 2201, completed with a grade of C or better.

Additional Specialized Requirements

- Students must complete the following lower-level courses (or their approved transfer credit equivalents) with a grade of C or higher in each course before registering for any upper level course in the business curriculum: ENG 1101/03, ENG 1102/04, MTH 2201, IS 2241, ACT 2291, ACT 2292, ECO 2251, ECO 2252, QM 2241, LAW 2221, and all 2000-level courses in the major and minor. Students may enroll concurrently in the last of these courses along with their initial 3000-level courses subject to their adviser's approval and consistent with published prerequisite requirements.

Small Business and Entrepreneurship Concentration:

MGT 4475 (3) Small Business Management

Select four of the following courses:

ACT 3396 (3) Accounting Information Systems
 MGT 3375 (3) Human Resource Management
 MGT 4472 (3) Organizational Behavior
 MGT 4460 (3) Introduction to Project Management
 MKT 3365 (3) Integrated Marketing Communications
 MKT 4463 (3) Retailing

Select two upper level business or business law course electives (six hours).

INFORMATION SYSTEMS MAJOR (30 HOURS)

B.S./B.A. in Business Administration degree with a major in information systems (IS)

IS 2244 (3) Computer Programming I
 IS 2260 (3) Computer Programming II
 IS 3320 (3) Data Communications and Computer Networking
 IS 3330 (3) Web Authoring
 IS 3346 (3) Database Management Systems I
 IS 4447 (3) System Engineering and Project Management
 IS 4460 (3) E-Commerce Design

Select one concentration:

General IS Concentration (nine hours)

Select three courses from the following:

IS 3339 (3) Object-Oriented Programming I
 IS 3349 (3) Object-Oriented Programming II
 IS 3380 (3) Network Operating Systems
 IS 4430 (3) Web Site Design
 IS 4440 (3) Database Management Systems II
 IS 4443 (3) Internet Development
 IS 4450 (3) Network Design and Management
 IS 4451 (3) Network Infrastructure and Security
 MGT 4480 (3) Technology and Management Innovation

Networking Concentration (nine hours) IS 4451 3380 (3) Network Operating Systems
 IS 4450 (3) Network Design and Management
 IS 4451 (3) Network Infrastructure and Security
 IS 4460 IS 3380 (3) Network Operating Systems

72 · SORRELL COLLEGE OF BUSINESS

MGT 4482	(3)	Managing Health, Safety and Diversity
MGT 4483	(3)	Human Resource Development
MGT 4485	(3)	Performance Appraisal and Compensation
MGT 4496	(3)	Selected Topics in Human Resources

Select one upper level business or business law course elective.

Production and Operations Management Concentration

Select six of the following courses:

BUS 4499	(3)	Faculty approved Internship
ECO 3357	(3)	Managerial Economics
MGT 4460	(3)	Introduction to Project Management
MGT 4465	(3)	Business Logistics
MGT 4479	(3)	Management Seminar
MGT 4480	(3)	Technology and Innovation Management
MGT 4490	(3)	Total Quality Management
QM 3342	(3)	Introduction to Operations Research

Select one upper level business or business law course elective.

Supply Chain Management Concentration

74 · SORRELL COLLEGE OF BUSINESS

IS	3330	(3)	Web Authoring
IS	3346	(3)	Database Management Systems I

Select one upper-level IS course.