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**Sorrell College of Business Approved Academic Plan  
Global Business/Marketing Major – Program Year 2014-2015**

**Business Administration Major Core**

**(37 hours)**



**Marketing Concentration**

**(36 hours)**

**Upper Business Core Requirements**

**(18 hours)**



**Marketing Concentration**

**Required Concentration Courses:**

**(18 hours)**



**3. Free Electives**

**(2 hours)**

