

**MY DEGREE MAP  
TROY UNIVERSITY**

**Sorrell College of Business Approved Academic Plan  
Global Business/Marketing Major Program Year 2013 2014**

1 <sup>st</sup> Semester/Term 1 2		2 <sup>nd</sup> Semester/Term 3 4		3 <sup>rd</sup> Semester/T5	
	Hours		Hours		Hours
Troy 1101 University Orientation	1	<b>ENG 1102/04 Comp/Mod English II</b>	3	Select courses that have not been completed from the previous 2 semesters/ 4 terms or courses such as prerequisite courses or courses to be retaken	
<b>ENG 1101/03 Comp/Mod English I</b>	3	BIO 1100 Principles of Bio and Lab	4		
<b>MTH 2201 Business Calculus</b>	3	<b>ECO 2252 Principles Microeconomics*</b>	3		
<b>ECO 2251 Principles Macroeconomics*</b>	3	ART 1133* or MUS 1131* DRA 2200	2		
ART 1133* or MUS 1131* or DRA 2200	2	COM 2241 Fundamentals of Speech	3		
<b>LAW 2221 Legal Environment Business</b>	3	History Course from AREA IV	3		
TOTAL	15	TOTAL	18	TOTAL	
3 <sup>rd</sup> Semester/Term 1 2		4 <sup>th</sup> Semester/Term 3 4		3 <sup>rd</sup> Semester/T5	
	Hours		Hours		Hours
AREA II, Group 3 literature elective	3	AREA II, Group 4 elective**	3	Select courses that have not been completed from the previous 2 semesters/ 4 terms or courses such as prerequisite courses or courses to be retaken	

Required major marketing course	3	Approved major marketing elective	3		
Required upper marketing course	3				
	TOTAL		TOTAL	12	TOTAL
<b>Minimum number of hours required for this major :</b>					TOTAL 121 Hours

\*Indicates an international scope class (6 hours required)

\*\*A sequence is required in either literature or history. Make selections from AREA II and IV accordingly.

# Indicates courses which require approved placement scores

Courses in **BOLD** require a grade of C or above.

A **minimum** of 120 hours is required for all baccalaureate degree programs.

At least 50% of required coursework must be earned at a senior institution.

At least 25% of the credit hours required for the degree must be completed in residency with Troy University.

At least 12 semester hours of residency must be completed in each major field(s) of study.

A minimum GPA of 2.0 overall and in the major is required to graduate.

**NOTE:** Please consult the Sorrell College of Business or current catalog for other requirements not covered in this document.

**Approved by the AEC 01/14**

### **General Studies: Global Business – Marketing Major (46 Hours)**

Complete all 6 subrequirements

#### **A: AREA I:**

<b>ENG-1101 Comp and Modern English I</b>	<b>3 hours</b>
<b>ENG-1102 Comp and Modern English II</b>	<b>3 hours</b>

#### **B. AREA II:**

Group 1: Take COM 2241 Fundamentals of Speech	3 hours
Group 2: Select two courses from *ART 1133, *MUS 1131 or DRA 2200	4 hours
Group 3: Take three semester hours from the following: *ENG 2205, *ENG 2206, ENG 2211, ENG 2212, ENG 2244, ENG 2245,	3 hours
Group 4: Take three semester hours from the following: *CLA 2260, *ENG 2205, *ENG 2206, ENG 2211, ENG 2212, ENG 2244, ENG 2245, *FRN 1101,	3 hours

\*GER 1121, \*GRK 1111, IDS 2200, \*LAT 1131,  
PHI 2203, PHI 2204, \*ANT 2280 or \*SPN 1141

C. AREA III:

Group 1: Take BIO 1100/L 100 General Biology w/Lab 3/1 hours

Group 2: **Take MTH 2201 Business Calculus 3 hours**

Area III: CONTINUED Select one course with corresponding  
lab: CHM 1142/L142, PHY 2252/L252,  
SCI 2233/L233, SCI 2234/L234 3/1 hours

D. AREA IV:

Group 1: Take the following:

**\*ECO 2251 Macroeconomics 3 hours**

**\*ECO 2252 Microeconomics 3 hours**

Group 2: Take three semester hours from the following:  
HIS 1101, HIS 1102, HIS 1111, HIS 1112,  
\* HIS 1122 or \*HIS 1123 3 hours

Group 3: Take three semester hours from the following:  
\*ANT 2200, \*GEO 2210, HIS 1101, HIS 1102,  
HIS 1111, HIS 1112, \*HIS 1122, HIS \*1123,  
POL 2260, POL 2241, PSY 2200, PSY 2210,  
IDS 2200, LDR 1100, or SOC 2275 3 hours

E. AREA V:

Take the following courses:

**IS 2241 Computer Concepts & Applications 3 hours**

TROY 1101 University Orientation 1 hour

**1. Business Administration Major Core**

MKT 3362, MKT 4461, MKT 4463, or MKT 4465

**3. Free Electives (2 hours)**

Select two hours of free electives

2 hours